



**COMPANY  
PROFILE  
2020**



## A Message from our Founder

On behalf of both the Board of De Luca Holdings (Pty) Ltd, I am pleased to introduce you to our organization.

De Luca Holdings (Pty) Ltd is a business working with various businesses and Governments to invest in businesses especially in hard and soft commodities. In addition, De Luca Holdings (Pty) Ltd assists in facilitation and structuring of business transactions between buyer and seller, and guiding businesses with strategic input to obtain growth and grow wealth.

De Luca Holdings (Pty) Ltd has many business partners in Africa, Middle East and Europe. Further to this, we are establishing wholesale and retail distribution channels between these continents.

On behalf of the Board of the Company, I welcome you to an exciting new period for the Company.

Yours sincerely,

Zaheer Adam

## Corporate Overview

De Luca Holdings (Pty) Ltd is an international company working with various businesses and Governments to invest in businesses especially in commodities.

We are establishing ourselves as a major international company. The company provides a wide range of services across Import, Export, Retail, Wholesale and Investments.

Our team leaders and members have diversified experiences for over 25 years globally within businesses, Royalties and Governments.

### De Luca Holdings (Pty) Ltd provides the following Services:

- The business will consult people with the process of buying and selling.
- Import
- Export
- Retail
- Wholesale
- Investments
- We assist and help in the process of communicating the value of a product or service to our client's customers.
- We handle all aspects of the marketing process, including planning, design, and placement. In addition, we also handle other aspects of marketing communication, such as public relations, sales promotion, Internet and direct marketing.
- Facilitating the import and export of soft and hard commodities.



## Company Locations and Facilities

De Luca Holdings (Pty) Ltd is now based in South Africa and then to be globally established, where it will shortly establish its main headquarters.

### Company Target Market

The company has clients over Africa, UK, Europe, Middle East and Asia regions.

### Products

- Soft commodities
- Hard Commodities
- Fashion Apparel
- FMCG
- Other

### Our Mission

To create and build a sustainable and profitable company for all shareholders and stakeholders.

### Our Strategy

We are establishing ourselves as a major international company. To expand business relationships across the globe, and to create and extract maximum value for all stakeholders.

## Corporate Governance

As an international company, De Luca Holdings (Pty) Ltd is subject to and conducts its business within the, laws and regulatory requirements of the jurisdictions and countries it operates in.

The Board and Management are committed to the highest standards of corporate governance “Principles of Corporate Governance and Best Practice Recommendations”.

The business framework aims to promote transparency and responsible behaviour.

Its principles and processes are periodically reviewed to ensure that De Luca Holdings (Pty) Ltd maintains the highest standards of Corporate Governance.

## Health and Safety

De Luca Holdings (Pty) Ltd plans and manages its activities so that the associated occupational risks are contained to the lowest practical level and all of its worksites are safe and healthy places of work.





## Environment

The standard of environmental performance that governments require operators varies considerably around the world.

While De Luca Holdings (Pty) Ltd always recognises and commits to the standards that are applied, in jurisdictions where environmental requirements are not well defined, De Luca Holdings (Pty) Ltd operates so that any impacts are contained to a level permitted by International regulations.

## Community

De Luca Holdings (Pty) Ltd recognises that wherever it operates there will be people with legal, economic and emotional ties to the area. It seeks to engage and deal openly with community and personal interests in a sensitive, just and equitable way.

De Luca Holdings (Pty) Ltd sees that it should not only be a good neighbour, but that it must also be a responsible local citizen in areas such as employment, local expenditure, training and support of local community initiatives.

## Financial highlights

Periods 2020–2030

Operating income	\$8b
Non-operating income	\$1b
Total income	\$9b

## Directors & Governance

Founder Zaheer Adam CA(SA) – South African

Associates Mohammed Ali Mangera – London

Thevian Naidoo – South Africa

Trevor Govender – South Africa

Mohamed Saeed Al Fajri – UAE

Serge Baruti – Democratic Republic of Congo





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